



UPM Cat – A glossy and bright SC paper for high expectations

Uncoated magazine paper developed for cost efficient high-quality products with large volumes.

UPM Cat is an improved SC grade. It is brighter and glossier than SC and has an incredibly smooth texture and excellent printability. It is the right choice when producing high-volume mail order catalogues, advertising material or magazines.

UPM Cat is a competitive alternative for LWC magazine papers. It has the same brightness as LWC and offers an economical and perfect match for your special printing needs. It is a wise choice when good printing quality is an integral part of your message.

The UPM Cat family has a wide range of basis weights for both rotogravure and offset options. In order to guarantee the high quality, functionality and top efficiency of the products, each of our production units specialise in their own product areas.